

**B. MIFFLIN HOOD BRICK CO.**

**ATLANTA, GA.**



*Burned Clay Products*

35892

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BOOK

# *B. Mifflin Hood Brick Company*



*Atlanta ~ Ga ~*



*The Pottry Family of  
Burned Clay Products*





4-15-30 Hewitt & Brown - B. J. H.



# F O R E W O R D

*"Burned Clay Products"* is addressed to architects with three distinct objects in view:

*First:* To define the policy of this company in its relations with architects and to acknowledge our appreciation of their professional status.

*Second:* To inform them of the service and facilities extended to architects through a complete organization of broad experience and thorough technical training in the field of ceramics.

*Third:* To place at their disposal the resources of this company as manufacturers of brick and tile, and acquaint them with the scope and character of our products.

With these purposes in mind, we submit *"Burned Clay Products"* in the interest of a gen-

eral industry in *the development of which we may equally and jointly share in the profits.*

## POLICY

In marketing *"Pottery" Brick and Tile*, it is the first endeavor of this company to reach the builder through the specifications of the architect.

In pursuing this policy, the best interests of the builder are conserved through the architect's ability to utilize most effectively the materials which the builder buys.

The interests of the architect are advanced by the additional evidence of his professional ability.

The interests of this company are promoted in the results achieved by architects who exhibit the merits and possibilities of our products more fully and with a greater degree of perfection than is otherwise possible.

It is therefore the fixed policy of this company to regard the architect as the most poten-

tial source of business and to render him the prompt and efficient service and the close co-operation which tends to increase his influence and expand his professional activities.

The business activities of this company are planned with regard to the architect's interests and represent the reciprocal spirit permeating our entire organization.

#### SERVICE AND FACILITIES AVAILABLE TO ARCHITECTS

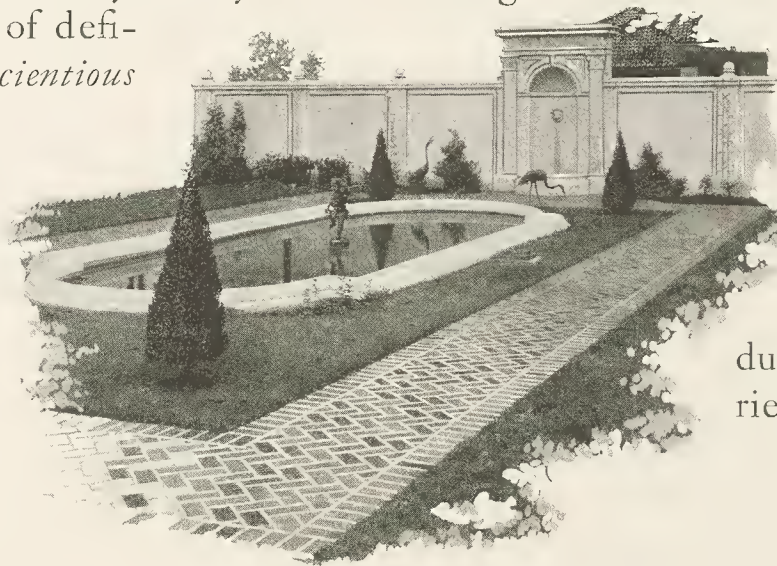
In cases where architects find it convenient or desirable to consult this department relative to the adaptability or comparative value of our products in effecting certain results as to costs, durability, strength, beauty or any other element, they are assured of definite, intelligent and *conscientious* co-operation.

In a word, our service assures the architect who specifies "*Pottery*" products of getting precisely and exactly the materials which his specifica-

tions call for, plus whatever suggestions or additional information at our disposal, relative to our line, may be of value to him in accomplishing the results in mind.

The facilities of this company include six large and complete manufacturing plants: two located at Daisy, Tennessee, one at Adairsville and one at Calhoun, Georgia, one at Lovick, Alabama, and one at Norwood, North Carolina. In mechanical equipment and manufacturing processes, these plants are significant of the success of American manufacturers in surpassing the world in colors and textures of brick and tile.

Each manufacturing unit is under the direct charge of technically trained men who specialize in the production of *but one class* of "*Pottery*" Brick and Tile. This system of specialization has made possible the unusual achievements of this company in the production of its wide and varied lines of brick and tile,





each representative of the highest type of *Burned Clay Products* of its kind.

The six plants operated by this company provide ample production facilities to fill orders for material promptly and meet emergencies when they arise.

### SCOPE AND CHARACTER OF "POTTRY" PRODUCTS

"Pottry" is generally used as the family name for the varied lines of brick and tile manufactured by the B. Mifflin Hood Brick Company.

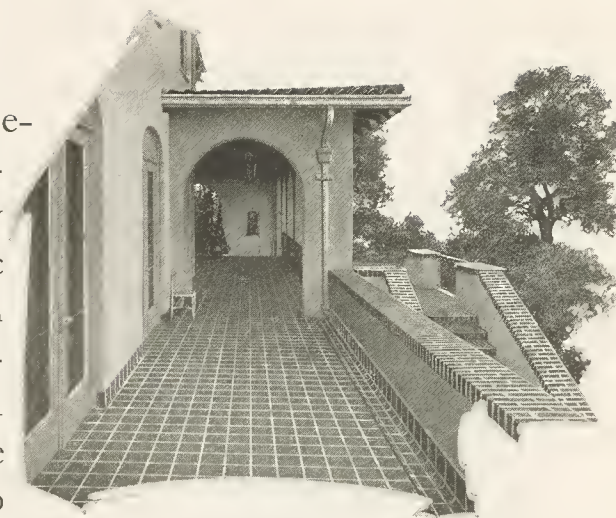
The character of "Pottry" products is the result of thorough analysis and scientific methods commencing with the selection of raw material and extending on through the manufacturing processes until the product in the form of "Pottry" Brick or Tile is completed.

In the selection of raw material, the examinations and analyses by this company have extended over a great many states and delved into scores of deposits of various forms of raw materials. As a result of this deliberate research work, the B. Mifflin Hood Brick Company has

opened up shale deposits of the highest known quality at old historic Walden's Ridge in Tennessee. During the World War these shale deposits came to

the attention of the U. S. Government engineers as ideal raw material from which to manufacture our helical plane absorption condensation rings for chemical industries making high explosives and poison gases. The result of experimental tests was orders for one hundred and twenty million. Seven thousand carloads were actually delivered beside large shipments to Norway, Canada, Cuba, Mexico and the Philippines.

The following are various members of the B. Mifflin Hood Brick Company's line with descriptions, some information as to manufacturing processes and brief suggestions as to their adaptability. A review of our lines as a whole will reveal a varied and comprehensive





field of material permitting of almost unlimited range in architectural and structural design.

### BRICK INSERTS AND PATTERNS

To obviate the expense of a skilled mason cutting brick, we have standardized eighty special sizes and shapes, varying from the dot (1x1) to the terrace corner (8x8x4) and carry these in stock in red and fire-flashed Autumn colors. These standardized specials may be installed in the building at much lower cost than cutting from the standard brick. Some architects follow the practice of having them cast in blocks on the ground and after setting, placed in the elevation. This insures easy inspection and the accomplishment of a work of art.

*Standard "Pottry" Specials* have been used in structures representing the most beautiful examples of architectural design in America.

### FIREPLACES

The work of providing materials to make possible the carrying out of originality in the treatment of fireplaces has been given especial attention by this company. As a result, we offer a most comprehensive selection of material for fireplace design.

This includes *Hood's "Pottry" Fireplace Brick*, *"Pottry" Fireplace Tile*, and *"Pottry" Standardized Specials* which are made in units as small as 1x1x1, 3x3x1/2 to 8x8x4.

In addition to these, we supply brick in Roman and Norman sizes in all standard colors and also *Nosed* and *Square Quarrie Tile*.

To meet the problem of securing suitable material for the hearth where fire-flashed texture brick are used in the elevation, fire-flashed *"Pottry" Tiles* have been adapted to this requirement.

### QUARRIE FLOOR TILES

As manufacturers of floor tiles, our aim on exterior work like terraces has always been to get away from monotonous one-color paint-pot effects and to produce fire-flashed tiles

that harmonize with the Autumn foliage colors of the brick elevation. These are specified as *Fire-flashed "Pottery" Tile*.

For interior work, we specialize on tiles uniform in size and color and carry in stock standardized sizes as covebase, stops, angles, caps and nosed coping.

For landscape effects, we recommend *Terrace* and *Rubble Random Tiles* described under their respective headings.

#### ORIGIN AND ART VALUES OF *RIVIERA ROOFING TILE*

From the decks of steamers that sail the Mediterranean Sea, as they pass along the coasts of Italy, France, Spain and the countries of Northern Africa, many spots of mingled colors—some brilliant, some subdued, some richly harmonizing—may be discerned in the deep green of wooded hills and on level places where land and water seem to meet.

These scenes which are at once the delight and discouragement of artists in attempting to reproduce them on canvas derive their beautiful patches of color from the tile roof of vil-

lages almost hidden by trees. For centuries these striking roofs have been confined to countries on the Mediterranean Sea.

After a tour of the Latin countries for the specific purpose of learning the secrets of these colors and effects in tile roofs, members of the B. Mifflin Hood Brick Company returned to America and within two years have succeeded in reproducing at Walden's Ridge, in the Heart of the South, the identical color values, the shapes and true characteristics of this wonderful roofing tile as it is found along the most beautiful reaches of the Mediterranean Sea, which are designated by the Italians as *Riviera*, meaning "beautiful coast."

We have named this tile, which is the true original Spanish type, *Riviera Roofing Tile*. *Riviera Roofing Tile* is adapted for use on any type of residence from bungalows to large





country or suburban homes. On any structures where it is used, it imparts a dignity and distinctive character which not only emphasizes and enhances the architectural aspects of the home but influences by virtue of its pronounced color tones the landscape value of the entire surrounding grounds—a contrast mutually beneficial to grounds and structure.

Architects who have viewed structures roofed with *Riviera Tile* and become familiar with its values, both from the artistic and practical standpoints are including it in their specifications for buildings of all types.

#### FACE BRICK

Wonderful progress has been made in the manufacture of face brick during the last twenty years. In fact, the modern product is in some respects a complete departure from brick of twenty years ago.

In the manufacture of *Hood's Orientals*, we are in advance of all Southern manufacturers by

several years in the production of texture brick. This fact is strikingly illustrated by the use of over a *Million of Hood's Orientals* on the Loyola College Group at New Orleans.

In the manufacture of *Hood's Oriental Texture Brick*, our service embraces over one hundred different sizes, shapes, textures and colors, including corner blocks 8x4x4 and 8x8x4.

The idea that a brick is a brick and any brick will do has long since been relegated to bygone days. The efforts of the modern manufacturers are devoted to providing exactly the right brick for the purposes in mind. Our success in this effort is a matter of record.



#### THE ART QUALITIES OF RUBBLE RANDOM TILE

*Rubble Random Tile* is an adaptation of the quaintness, the never tiring beauty and mellow charm of the old-fashioned patch work idea applied to *Burned Clay Products*.

The patch work principle is not only followed in the end-

lessly varied shapes and sizes of the units of tile, but also in the natural intermingling of harmonizing, contrasting and neutral colors which closely approximate the effect of Autumn foliage just after the first touch of frost.

The work of imparting colors and shaping *Rubble Random Tile* is the final step in the manufacturing process.

The color is imparted before the tile are broken. During the entire period of burning, they are directly exposed to live flame. Just as they have reached that degree of heat where vitrification or fusion takes place, the flame is rapidly reduced. This is called fire-flashing and imparts the beautiful and varied color tones. The tile are permitted to cool and when their temperature will permit handling, are removed from the kiln. During the cooling process, tile become granite-hard and when they have reached a predetermined temperature, they are broken. By timing the breaking at exactly the



right moment, they break with even edges and in their characteristic irregular shapes. These irregular shapes when laid result in an exact reproduction of the old-fashioned crazy quilt.

One of the most effective examples of the use of *Rubble Random Tile* is at the world's famous Mountain Resort, Grove Park Inn at Asheville, N. C. At this beautiful resort large areas of veranda floor as well as walks and driveways winding about the grounds are covered with *Rubble Random Tile*. Its quaint and characteristic irregular shapes, combined with the fire-flashed Autumn colors, call forth the admiration and praise of the guests at the great resort from all parts of the world. As a result of viewing it at Grove Park Inn, *Rubble Random Tile* has had a wide acceptance by owners whose homes range from bungalows to country mansions.

And this beautiful tile *costs but little more*, including the work of laying, *than ordinary every-day cement*.



## LANDSCAPE TILE

For beauty as well as economy, our *Fire-flashed Tile* in 8x4x2, 6x6x2, 8x8x2 can be used to excellent advantage laid direct on the ground on a cushion of sand with borders of grouted brick. Some architects have used our landscape grade of 12x12x2 Tile in this respect, leaving an inch and a half for a joint in which they have brushed in good loamy garden soil and sowed grass, which produces a natural green mortar of extraordinary landscape value. Landscape architects advise us that they are able to get exceptional art values from our fire-flashed tile, which stand out in sharp contrast with the cold, gray, dull appearance of cement.

## TERRACE TILE



A great variety of artistic effects can be secured from *Hood's "Pottery" Terrace Tile*. The unit can be supplied to fit the area and if a rug

effect with a border is preferred, this can be supplied and the field can be made into diagonal patterns. Very interesting effects can be secured by laying in herring bones, our 8x2 $\frac{1}{4}$ x1, our 3x6x1 and our 8x3 $\frac{3}{4}$ x1. They are sometimes laid in blocks with emphasized mortar joints around each series of unit and our most popular size is the 6-inch Quarrie. It can be supplied with triangles or diagonal halves if preferred.

## TILE INSERTS

To break the monotony of large surfaces of cement or stucco, *Hood's "Pottery" Texture Standardized Specials* have been generally used by progressive architects. The texture of the tile inserts harmonize with the background, yet give a contrast in color. A few of these will beautify a large area at small cost. The thickness is  $\frac{1}{2}$ -inch,  $\frac{3}{4}$ -inch and 1-inch, as preferred. Should you desire greater thickness, it can be secured in our brick inserts.

In addition to their use in blank wall areas these inserts work to advantage in fireplaces, friezes, walks and terraces.

## ESTABLISHING BUSINESS RELATIONS WITH THIS COMPANY

In accordance with your preference or convenience, you may transact business with the B. Mifflin Hood Brick Company in any one or all of the three following ways:

We maintain a staff of traveling representatives composed of men who have had a thorough technical training and practical experience in ceramics and structural engineering. Upon your request, a member of this department will call and discuss in detail any and all questions of interest to architects.

To architects who find it convenient to call at our offices at Atlanta, Georgia, the executives of this company extend a most cordial welcome and will gladly place the entire facilities of our company at their disposal.

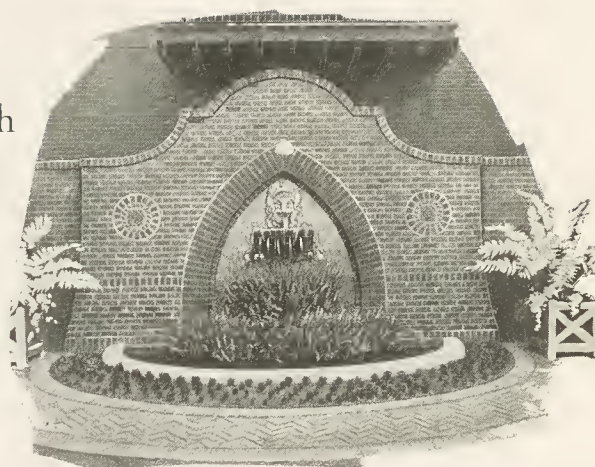
Inquiries from architects who prefer to

communicate with us by mail will be given prompt and careful attention.

In regard to these inquiries we will be pleased to carry on any and all business in its initial stages as far as it may be satisfactorily handled in this manner.

You are invited to avail yourself of any information at our disposal and consult with us freely upon any and all matters of mutual interest. Years of experience in co-operating with architects in working out technical details and various phases of the application of *Burned Clay Products* in unusual ways, have accumulated for this company a large amount of data that on occasion has proven valuable in solving building problems.

In regard to these inquiries architects may be assured that the members of this organization will put forth every effort to make your relations with us thoroughly and lastingly satisfactory.









*Architect:* Arthur Neal Robinson

*Contractor:* G. H. Bray

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Tile Contractor:* Carmichael Tile Co.

# DRUID HILLS RESIDENCE IN ATLANTA

An architectural design portraying the beauty and adaptability of Southern-made Harvard Brick. This conservative brick is constantly increasing in favor. The steps are of Fire-flashed "Pottery" Tile and the walks of Rubble Random







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: R. S. Pringle

RESIDENCE OF MAX M. LOWENSTEIN

Contractors: Donaldson & Pierson

Drive: 8x4x2 Oriental Fire-flashed "Pottry" Tile producing unusual shade and shadow  
Brick in house: Hood's "Pottry" Velvet Texture







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architect:* Edw. E. Dougherty.

*Contractor:* C. B. Myers Construction Co.

The walks in this illustration portray but one of the many and varied types of tile manufactured by this company, which are characterized by their values in enhancing landscape beauty. By designing with standardized shapes in any of four textures, innumerable patterns can be developed without expense of cutting.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architect:* Henry Hornbostel

*Contractor:* Arthur Tufts Co.

*Tile Contractor:* Carmichael Tile Co.

View of Druid Hills Residence, Atlanta, showing method of relieving monotony of large spaces  
by irregular joint treatment using Hood's Select Quarrie in various sizes.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architect:* Henry Hornbostel

*Contractor:* Arthur Tufts Co.

*Tile Contractor:* Carmichael Tile Co.

Illustration of ornamental value of Hood's "Pottery" Select Quarries in varied treatments of walks and terrace floors of Atlanta residence

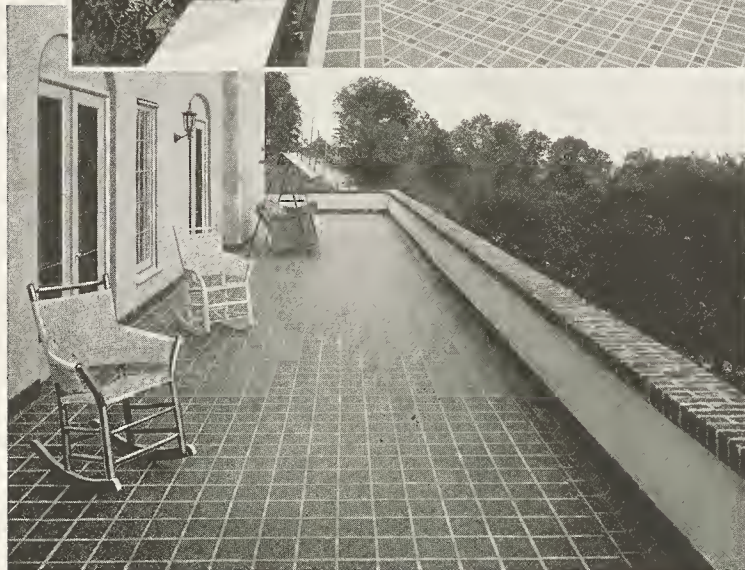






*Architects:* Warren, Knight & Davis  
*Tile Contractor:* Wimberly Thomas Hardware Co.

RESIDENCE OF R. R. MYER, BIRMINGHAM, ALA.  
 Illustration of combination of standard sizes in tile



*Architect:* Wm. Crutchfield  
*Tile Contractor:* Standard Tile Co.

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

HEDGES RESIDENCE, CHATTANOOGA, TENN.

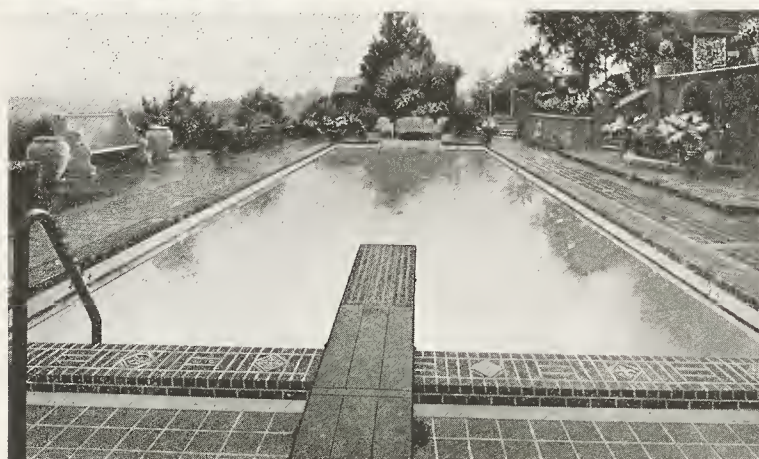
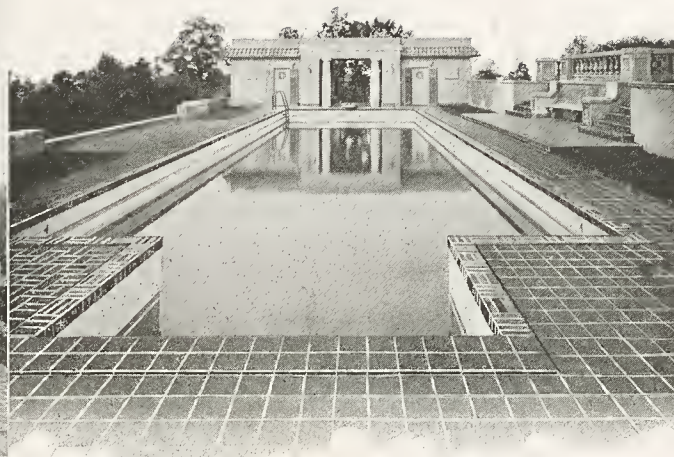


*Architect:* C. R. Clark  
*Tile Contractor:* Muskegon Tile & Fireplace Co.

APARTMENT BUILDING, MUSKEGON, MICHIGAN  
 Illustration showing various sizes in characteristic combination







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architects:* Warren, Knight & Davis

SWIMMING POOL AT RESIDENCE OF R. R. MYER  
BIRMINGHAM, ALA.



*Tile Contractor:* Wimberly Thomas Hardware Co.

SWIMMING POOL AT RESIDENCE OF JOHN L. KANE  
BIRMINGHAM, ALA.







Architect: Cyril B. Smith.

FIREPLACE AND HEARTH DESIGN No. 18

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

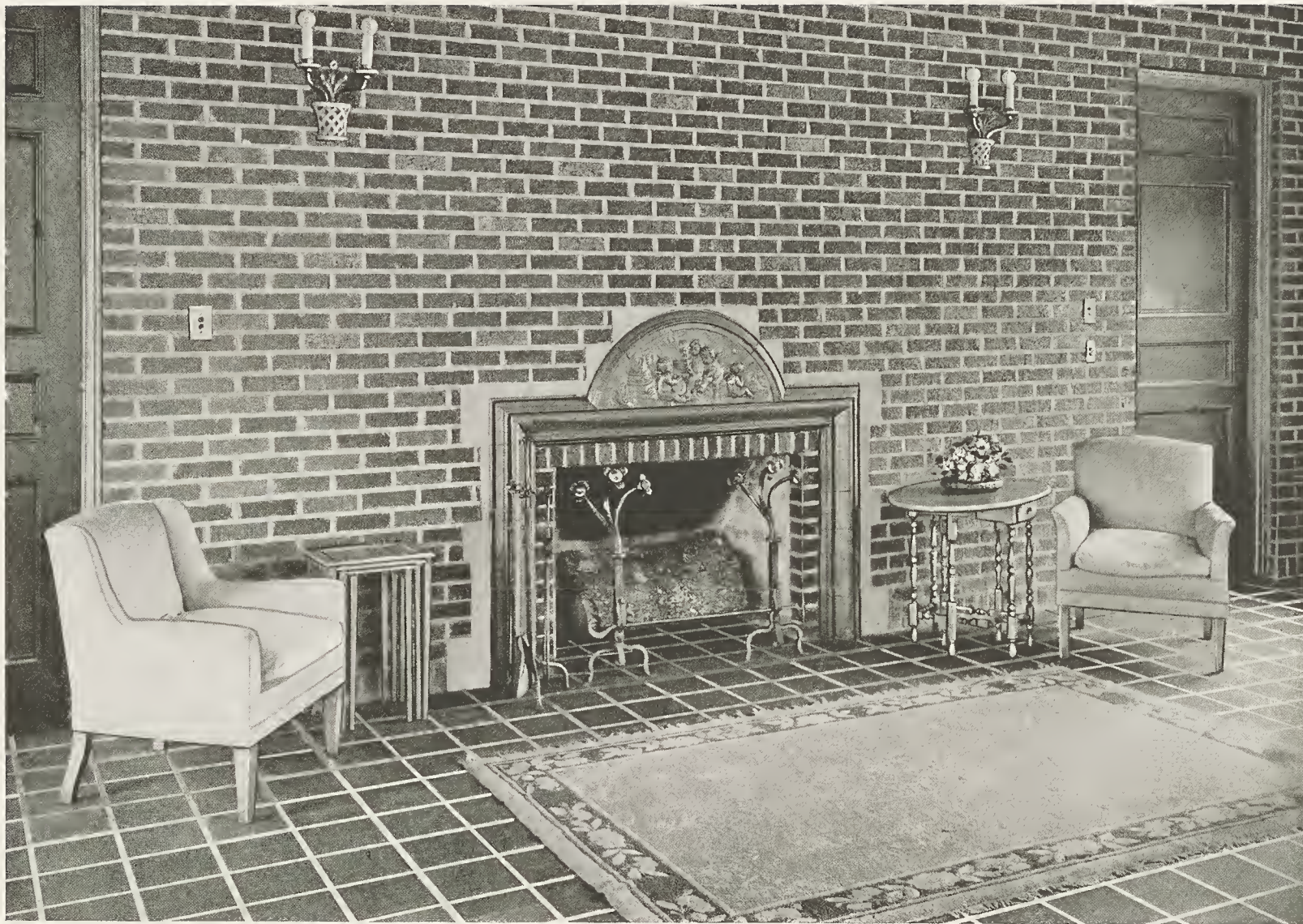
Fireplace Contractor: G. F. Nesbitt

One of twenty-five patterns in fire places in Fire-flash "Pottery" Oriental Texture Tile, including a color range of reds, browns, bronzes and bluish-purples. This beautiful range of colors which are ordinarily confined to interior material are identical with the coloring of Riviera Mission Tile. The effect of an exterior in these rich tones against a sky blue or landscape green background, combined with the softer shades of texture brick in the body of the building closely approximate the ideal in structural beauty.









B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architects:* Charles D. Barber and Ben McMurray.

*Tile Contractor:* Joseph Baretta

Fire-flashed "Pottry" Tile harmonize with flashed texture brick better than plain red quarrie tile.



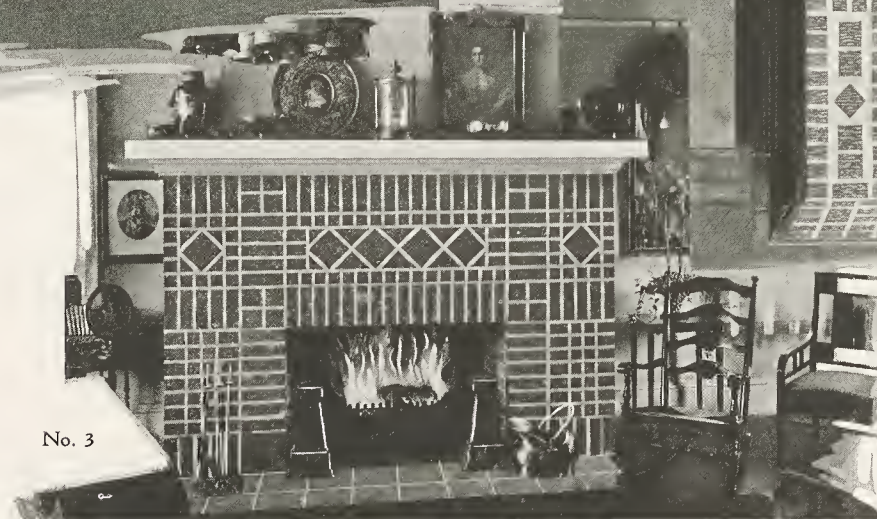




No. 21



No. 40



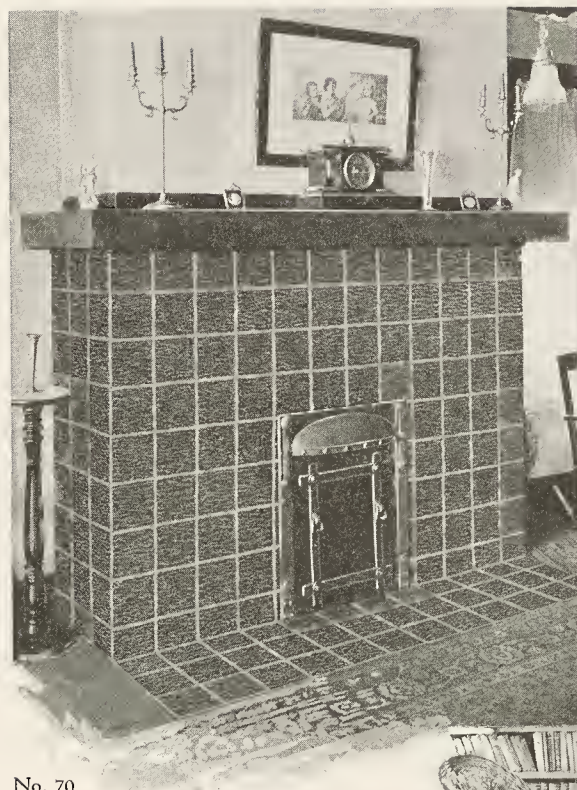
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B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

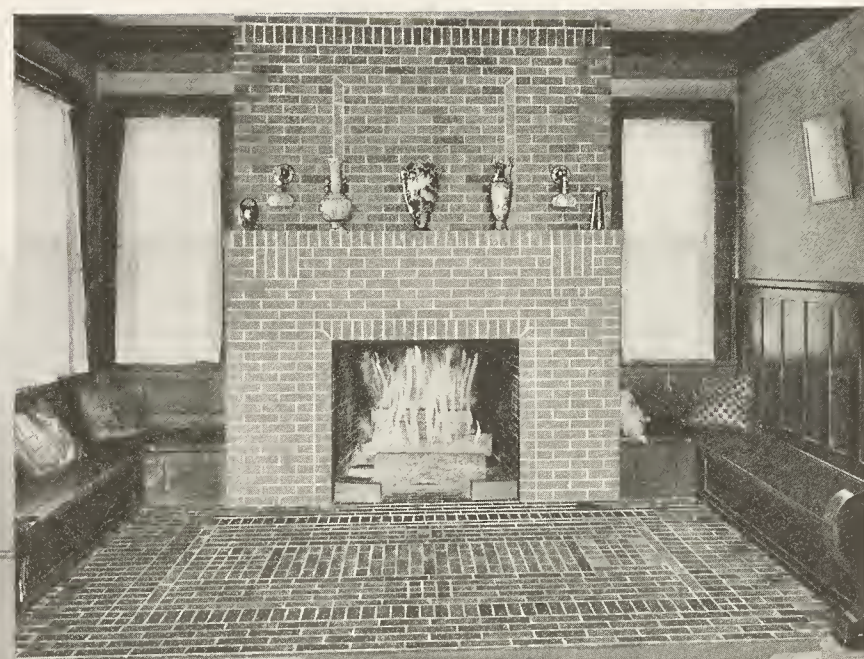
These fireplaces suggest the many beautiful effects obtained by using "Pottry" Standardized Stock Specials illustrated in this book. Colors same as design No. 18.



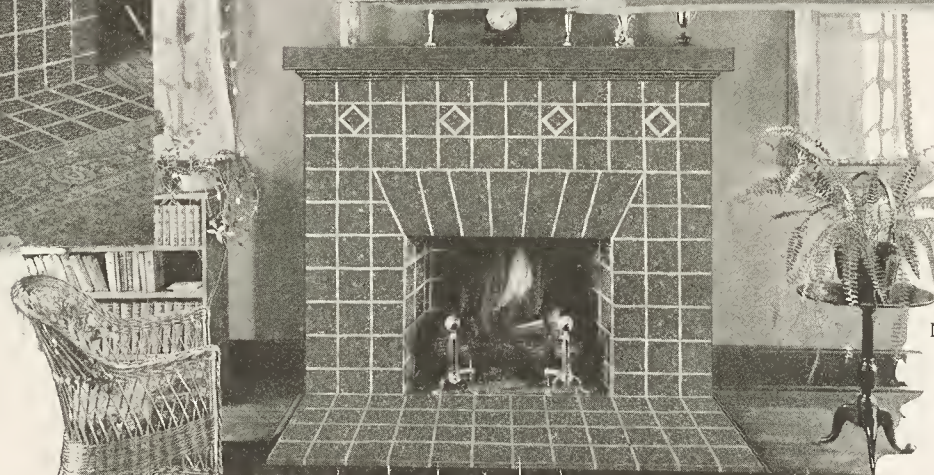




No. 70



No. 71



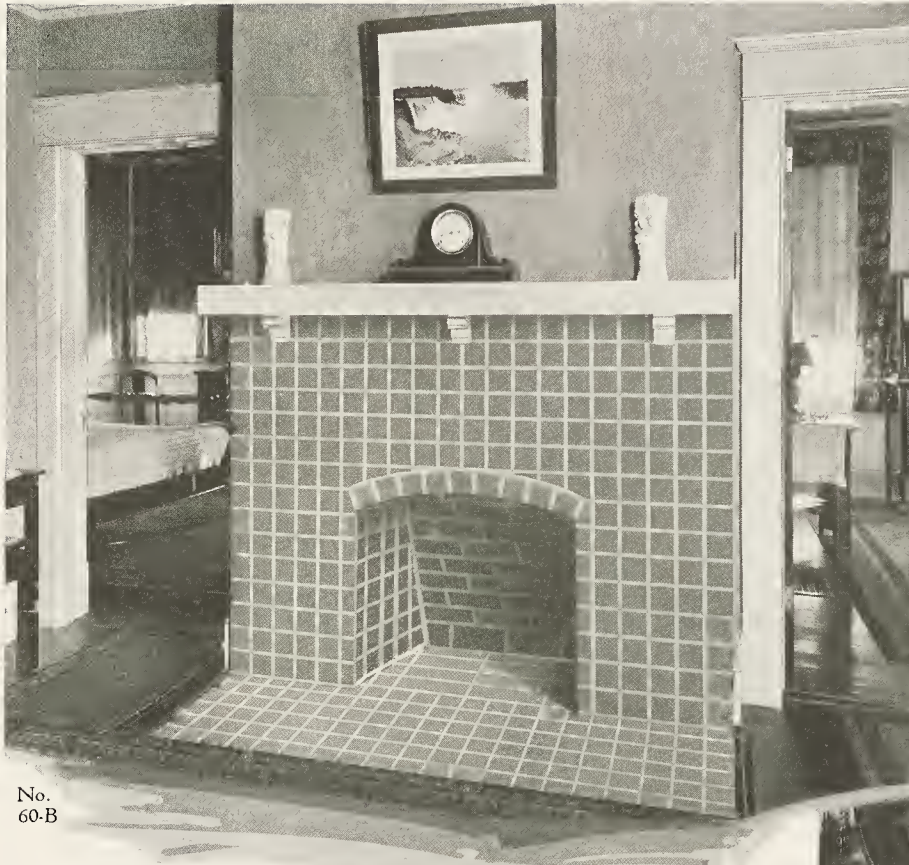
No. 61

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Special designs of fireplaces with "Pottery" Fireplace Tile furnished in a wealth of fire-flashed autumn foliage colors in standardized textures.







No.  
60-B



No. 60



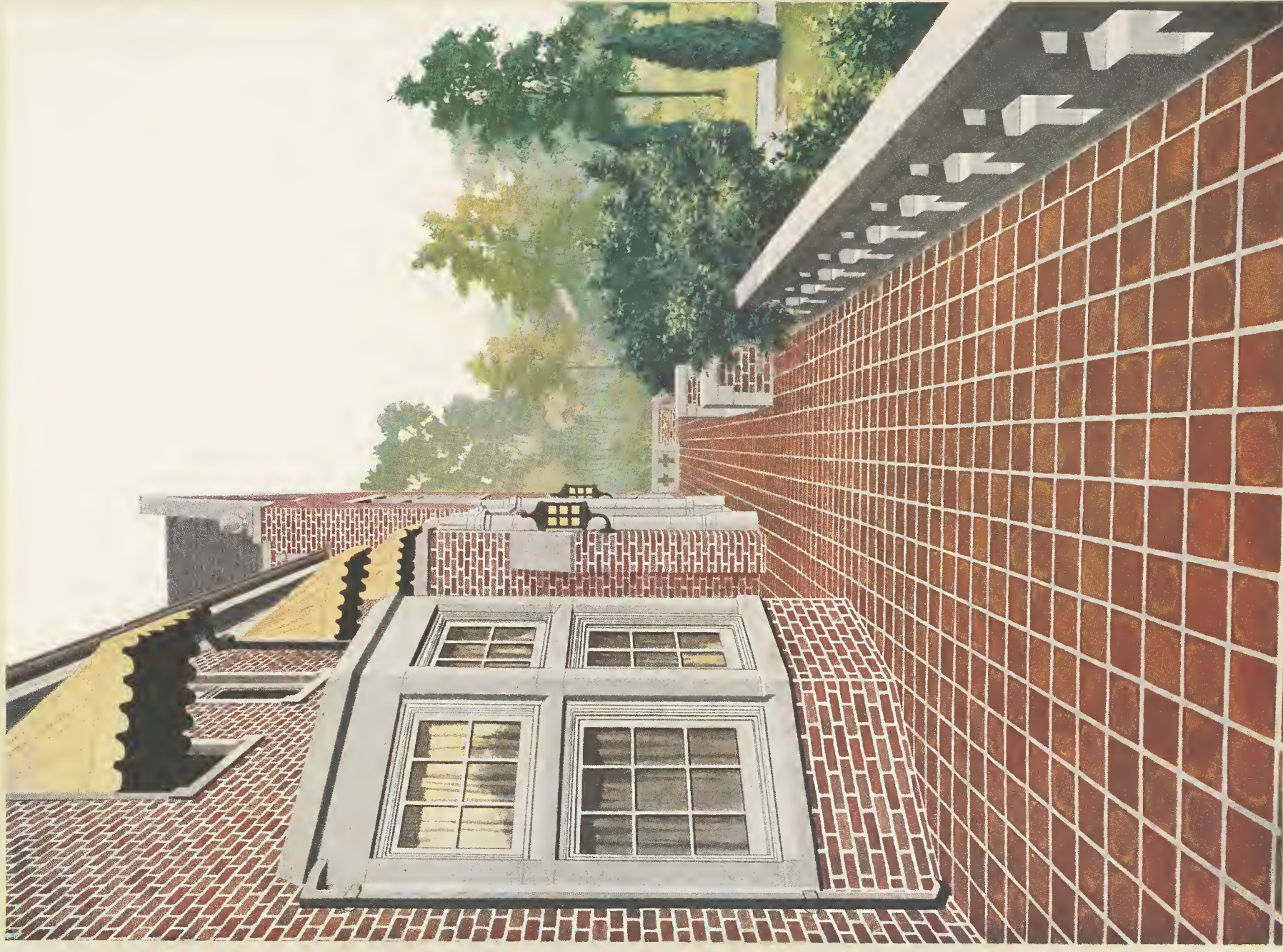
No.  
50-B

Any of the above fireplace designs may be had in Quarrie, Flemish, Matt or Oriental Textures which permit of their adaptation to any interior treatment of living room or den.

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: W. T. Downing

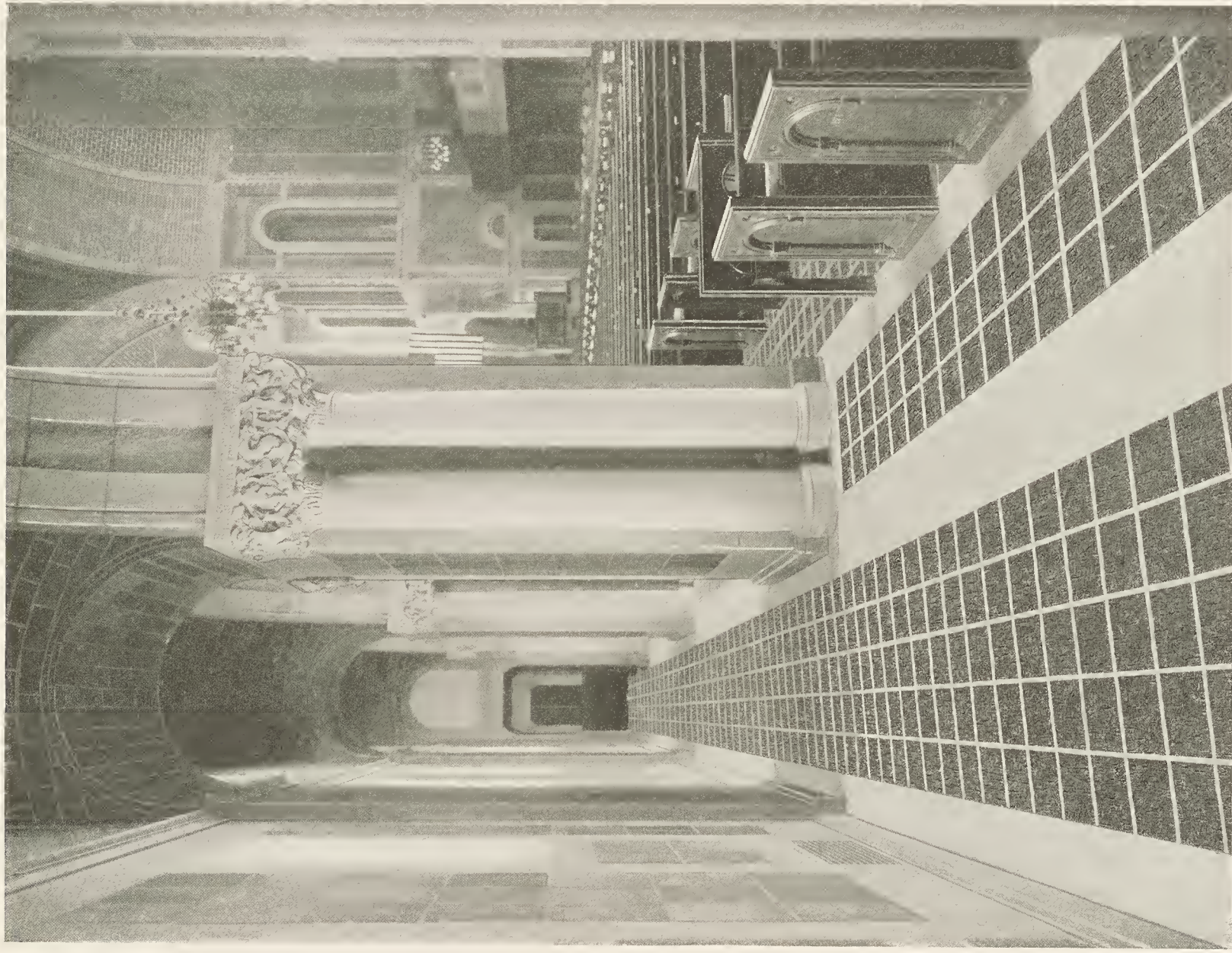
QUARRIE TILE AN IDEAL UNIT FOR LARGE AREAS

General Contractor: W. P. Francis

For color value and straight lines, grog is ground as fine as flour and twenty per cent is mixed with shale, giving a back bone like steel, enabling the ware to go to the highest heat and retain its shape, thus providing uniform sizes and fluxing into wonderful colors.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architect:* G. Bertram Goodhue

ST. BARTHOLOMEWS CHURCH, NEW YORK CITY

*Tile Contractor:* William H. Jackson Co.

The tile shown is Matt Texture "Pottery" Tile in fire-flashed colors. The floor area under pews as well as aisles is covered with this tile. The Matt Texture makes the tile rug-like and noiseless.

These tile were shipped from Walden's Ridge, Tenn., to New York City on account of their wealth of color and richness of texture







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: Wells D. Butterfield

View of Locker Corridor

Tile Contractor: George R. Mehling

# HIGHLAND PARK HIGH SCHOOL, DETROIT

Floor covered with Hood's Selected Quarrie Tile adopted upon recommendation of Board of Education for its sanitary features, its permanence and beauty after other materials were considered.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architects:* Samuel Hanaford & Son, Cincinnati, O.

U. S. GOVERNMENT HOSPITAL, Memphis, Tenn.

*Contractors:* Sylliaassen, Sando & Gilbertson

260,000 Hood's "Pottery" Oriental Texture Face Brick were used in the structure. They were laid in American bond, natural gray mortar; tile roof and floors. burned clay walks, safe construction







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architects:* DeBuys, Churchill & LaBouisse, New Orleans

*Contractor:* Jefferson Construction Co.

The first structural contract in the Southern States, involving the use of more than 1,000,000 Texture Brick.  
Hood's "Pottery" Oriental Face Brick were exclusively used.







*Architects: Mahan & Broadwell  
Tile Contractor: Malone & Bowden*

CAFE AT MEMPHIS, TENN.

*Architects: William B. Stratton and J. V. Snyder  
Tile Contractor: Detroit Mantel & Tile Co.*

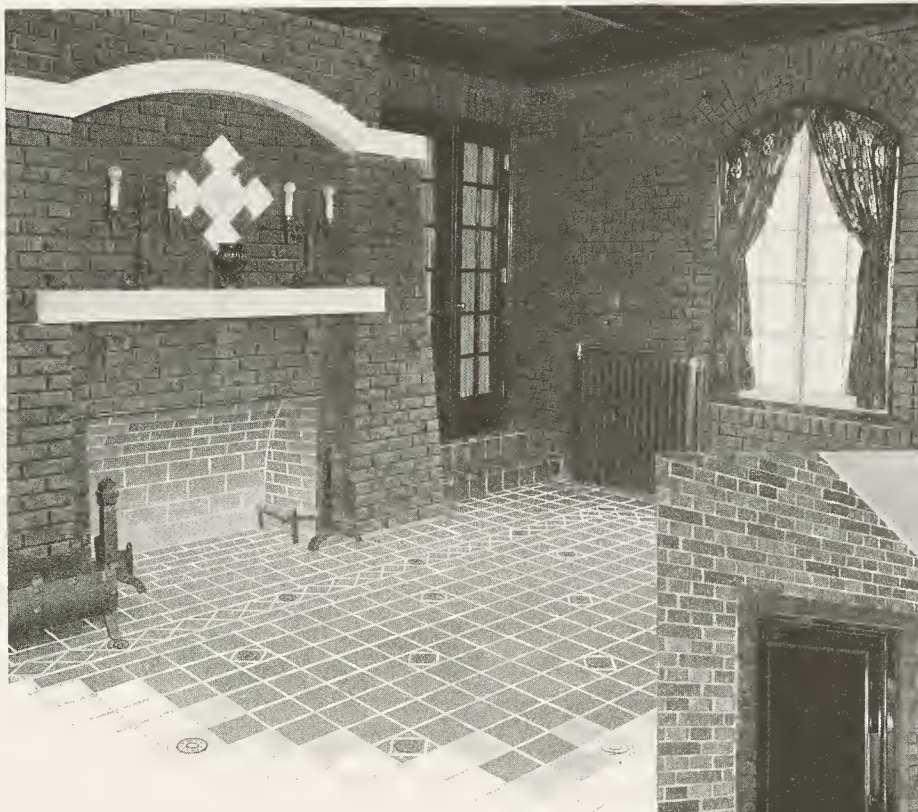
THEATRE AT DETROIT, MICHIGAN



B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.







*Architects:* Donaldson & Meier  
*Tile Contractor:* George R. Mehling

Entrance to Detroit Machine Tool Company Plant, illustrating appreciation of modern industries of architectural effects in factory structures.



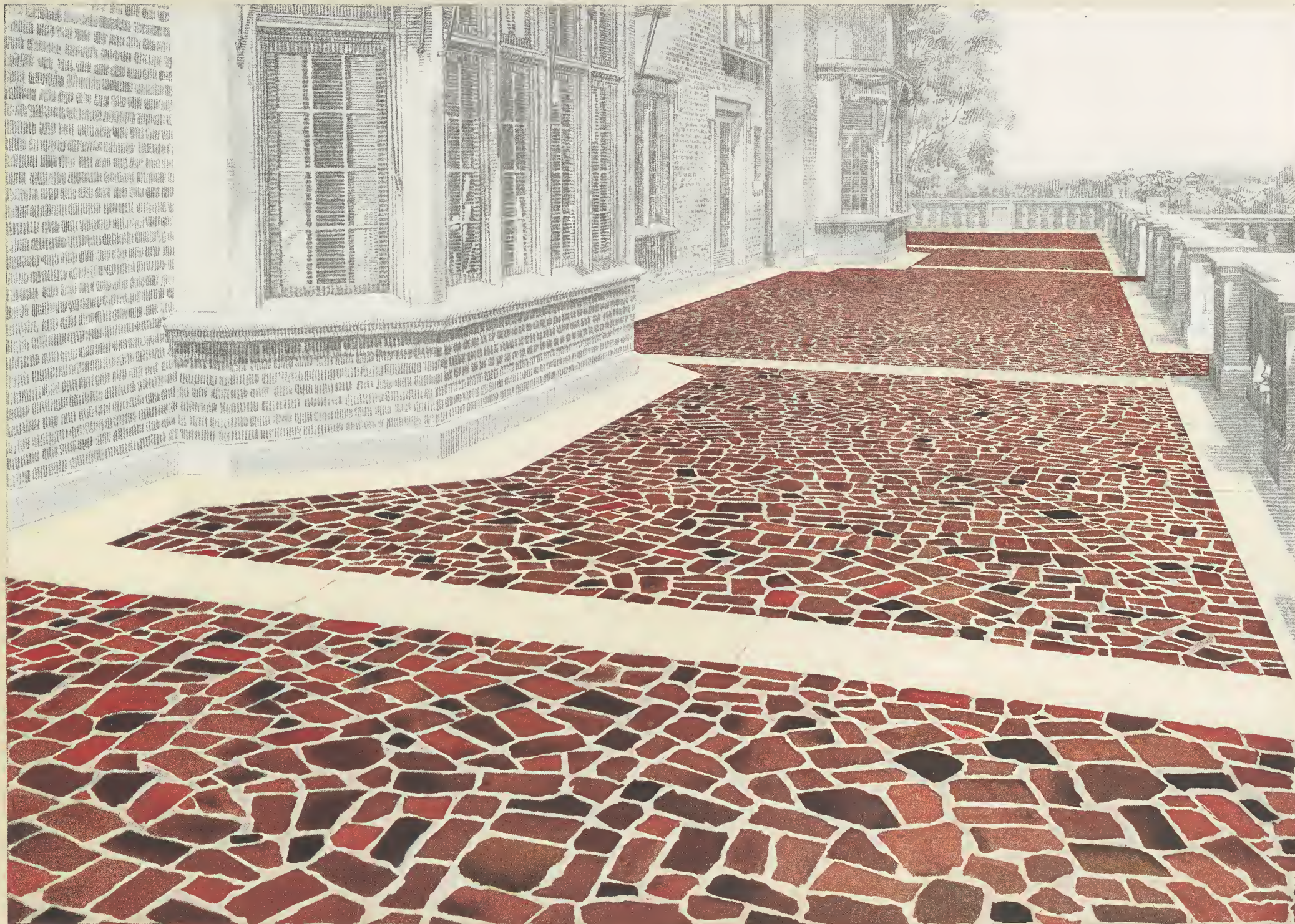
*Architect:* C. R. Clark  
*Tile Contractor:* Muskegon Tile & Fireplace Co.

Corner of Billiard Room in private home  
 at Muskegon, Michigan.

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.







Architect: Gustav W. Drach, Cincinnati, O.  
Contractor: The David Hummel Building Co.

H. S. LEYMAN RESIDENCE, CINCINNATI, O.

Tile Contractor: Wadsworth-Adelson-Branning Co., Cleveland, O.

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Illustration of "Pottery" Rubble Random Tile showing actual fire-flashed colors. The old-fashioned crazy quilt or patchwork effect of Rubble Random Tile illustrating its art value in the treatment of veranda floors and walks. The wealth of rich and beautiful color-tones are effected by the fire-flashing process, exposing the tile directly to the intense heat of live flame for a period of ten days. The color values in Riviera Mission Roofing Tile are exemplified by the various tones shown in the Rubble Random Tile in the picture with the added beauty of several shades of bluish-purple.









B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: J. S. Leightner

Contractor: C. V. York Construction Co.

Tile Contractor: Benjamin F. McClamroch Co.

THE VANCE APARTMENT, RALEIGH, N. C.

An illustration of "Pottery" Rubble Random Tile and Tile Steps.





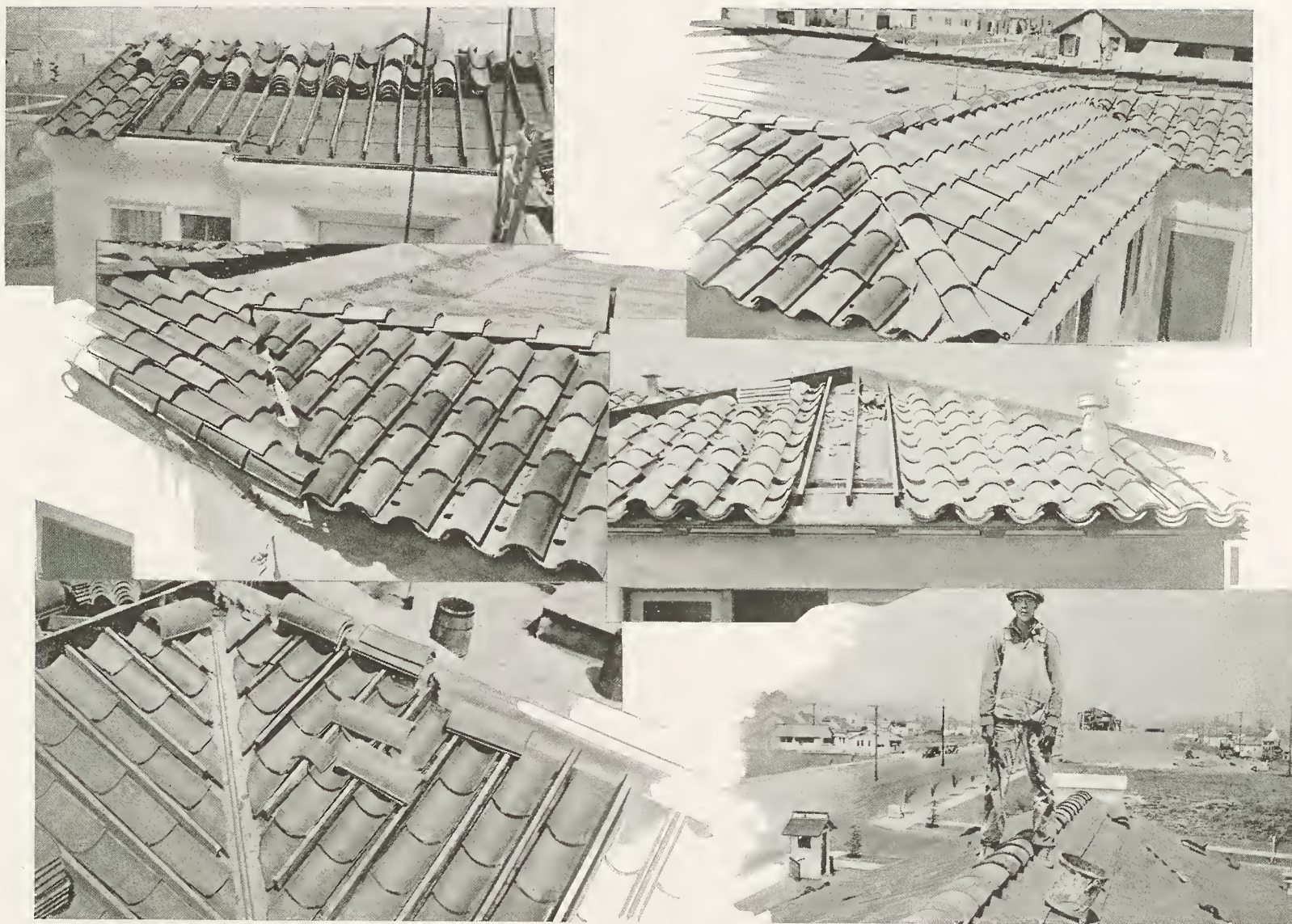


B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Examples of the true Spanish type of roofing tile as adapted to Mission type architecture in California and now manufactured for the first time east of the Rocky Mountains at our Walden's Ridge plant and designated as Riviera Roofing Tile.  
This tile exemplifies the element of art values rather than severe mechanical accuracy.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

#### VIEWS SHOWING EASE AND SIMPLICITY OF LAYING RIVIERA ROOFING TILE

As no specials are required in laying a Riviera Tile Roof, the cost to the consumer is materially reduced. The holes in tiles on edge of roof are openings into a concealed gutter. Riviera Tiles follow the ancient Spanish coloring with perfect fidelity.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

"POTTRY" RIVIERA SHINGLE FIRE-FLASHED ROOFING TILE "POTTRY" ROUGH TEXTURE FACE BRICK, FLOOR TILE AND STEPS

This is the first home in the South to use Riviera Shingle Fire-flashed Roofing Tile of Southern manufacture. The colors are blendings of reds, browns, bronzes and bluish-purples, resembling autumn foliage. No attempt is made to produce uniform colors.







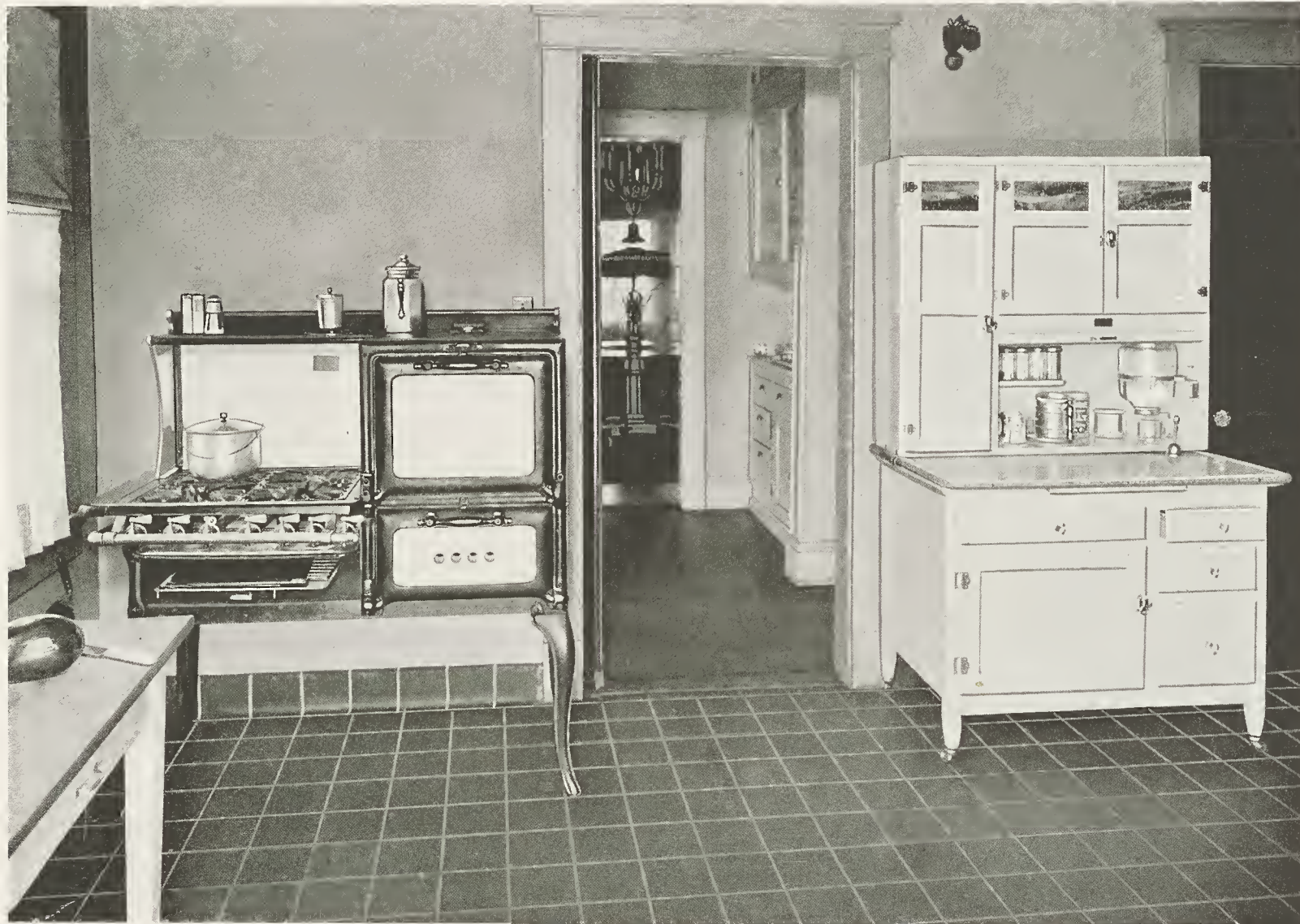
ILLUSTRATION OF "POTTERY" ORIENTAL FACE BRICK

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Modern manufacturing facilities permit the production of face brick at such a cost as is well within the purchasing power of those of most modest means and income.  
A walk of superior economy and landscape beauty of Flemish "Pottery" Tile as compared with the dull gray colorless effect of cement







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Tile Contractor: Eubanks Mantel & Tile Co., Atlanta.*

For its superior sanitary qualities, "Pottry" Roof Grade Floor Tile is recommended for kitchen floors. The roofing and C grades of quarrie tiles are just as durable and permanent as the select grade.







*Tile Contractor:* Carmichael Tile Co.

HANSON MOTOR COMPANY PLANT  
AT ATLANTA, GA.

The tile used are C Grade Floor Tile for industrial floors

*Architect:* G. Murray Nelson  
*Tile Contractor:* B. F. McClamroch Company

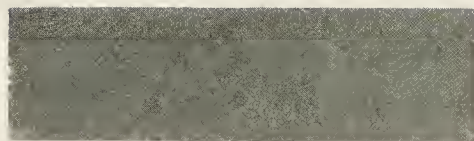
"Pottery" Roofing Grade Floor Tile for business  
places serving the public at Raleigh, N. C.



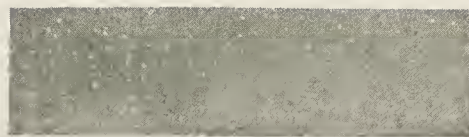
B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.







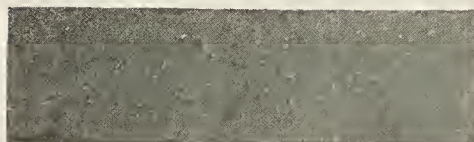
1A



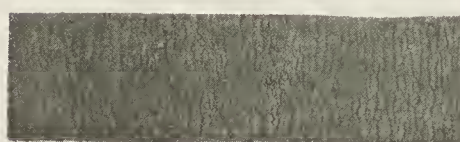
2A



2B



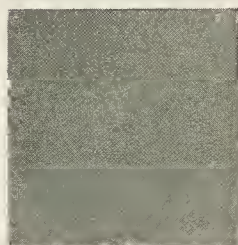
2C



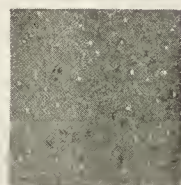
4A



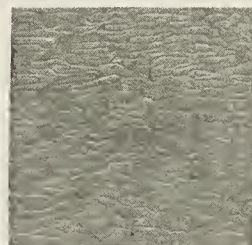
3A



1B



2D



4B



2''



1''

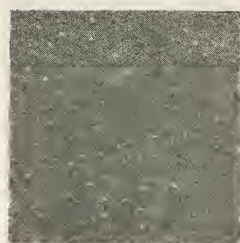


3/4''

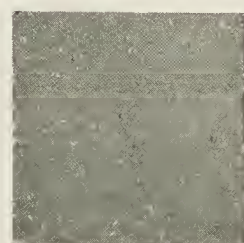


1/2''

THICKNESSES



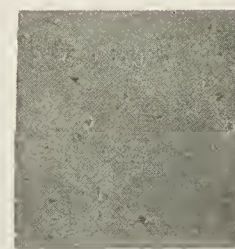
2E



2F



4C



2G



2H

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

# ILLUSTRATIONS OF TEXTURE AND THICKNESS OF "POTTRY" TILE

Series 1 are Quarrie Texture

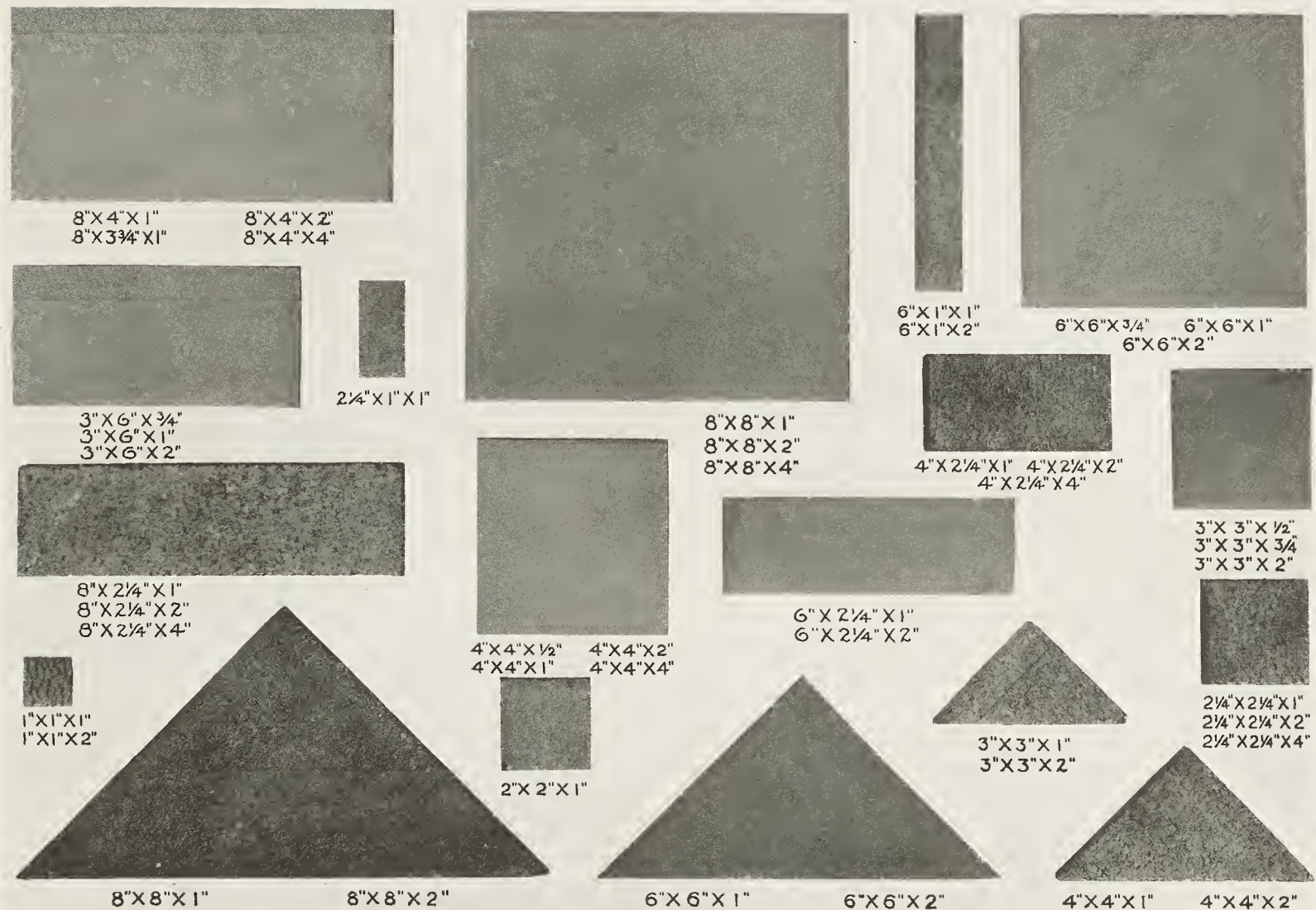
Series 2 are Flemish Texture

Series 3 are Matt Texture

Series 4 are Oriental Texture







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA

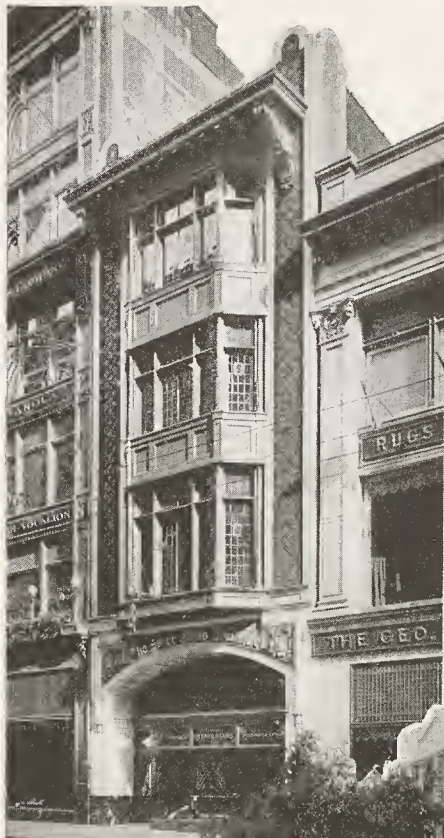
# ILLUSTRATION OF VARIOUS STANDARDIZED SHAPES AND SIZES OF "POTTRY" TILE

*Ample quantities are always carried in stock*

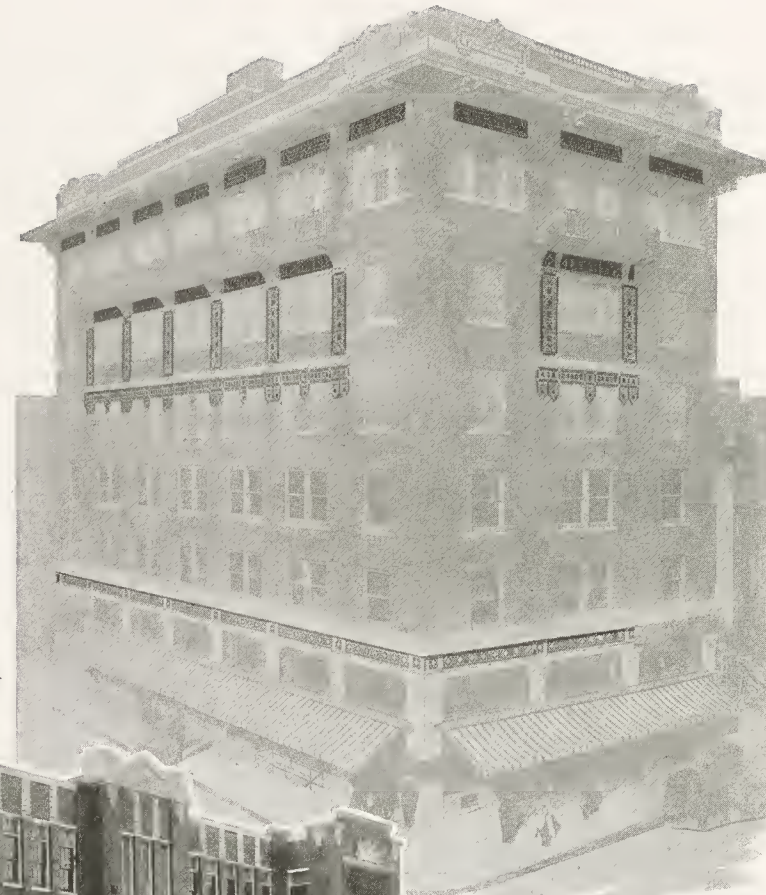
These are designed for use as basic units and may be variously combined to make up countless ornamental effects and patterns as words are evolved by combination of letters







*Architects:* Zettel & Rapp  
*Contractor:* The David Hummel Building Co., Cincinnati, O.



Board of Trade Bldg.  
 Fort Worth, Texas  
*Architects:* Muller & Pollard  
*Contractor:* Bryce Building Co.



B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Architects:* Bonfoey & Elliott

SCHOOL BUILDING, TAMPA

*Tile Contractor:* G. A. Miller

"Pottry" Texture Inserts and Panels. These effects may be secured by the use of "Pottry" Standardized Stock Specials







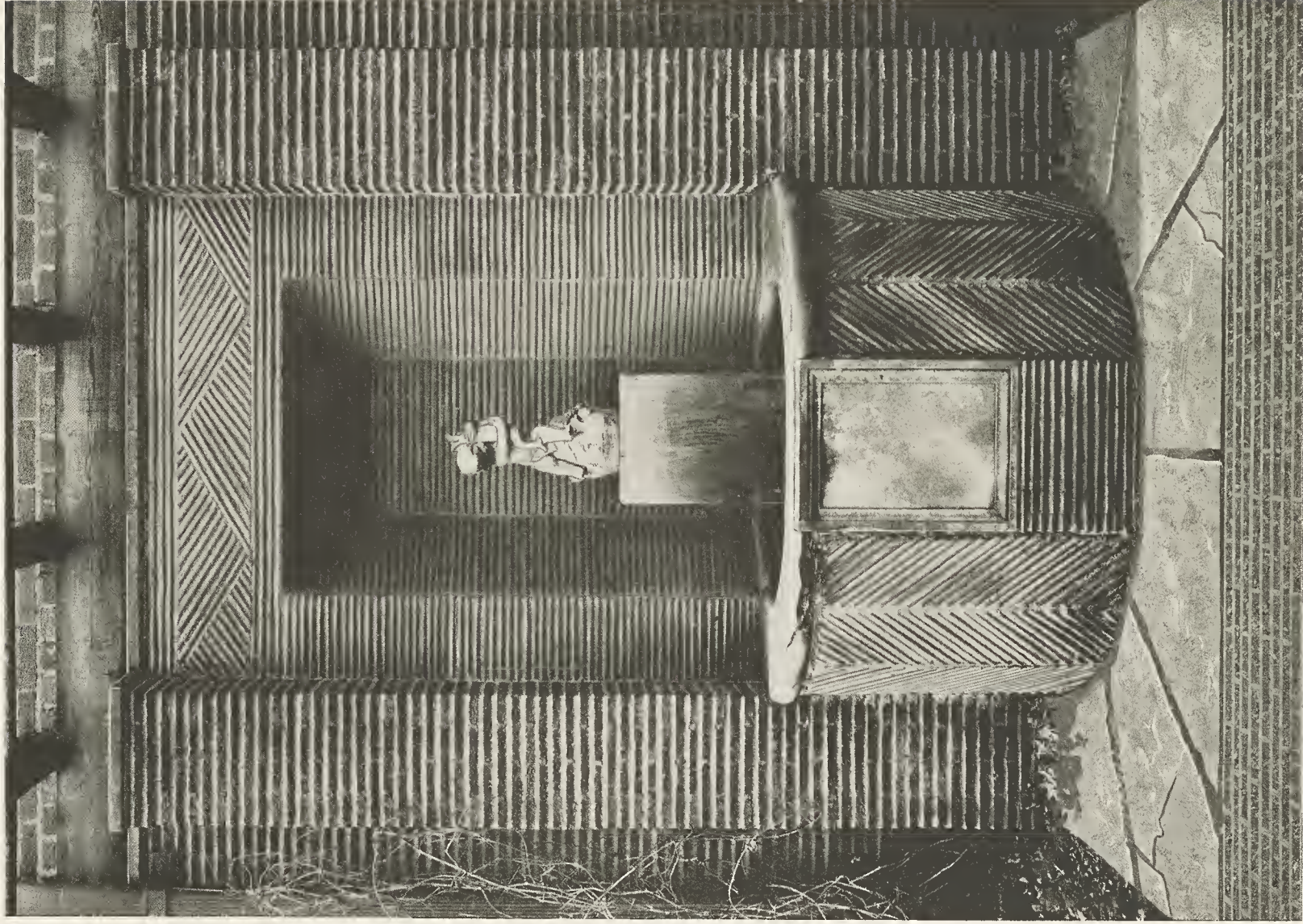
B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

*Landscape Architect:* George E. Kessler.

Landscape Terrace and Sunken Garden opposite Union Station at Dallas, Texas, illustrating the landscape value of Flashed Oriental Texture "Pottery" Tile, designed from standardized sizes, thus avoiding expense of cutting.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

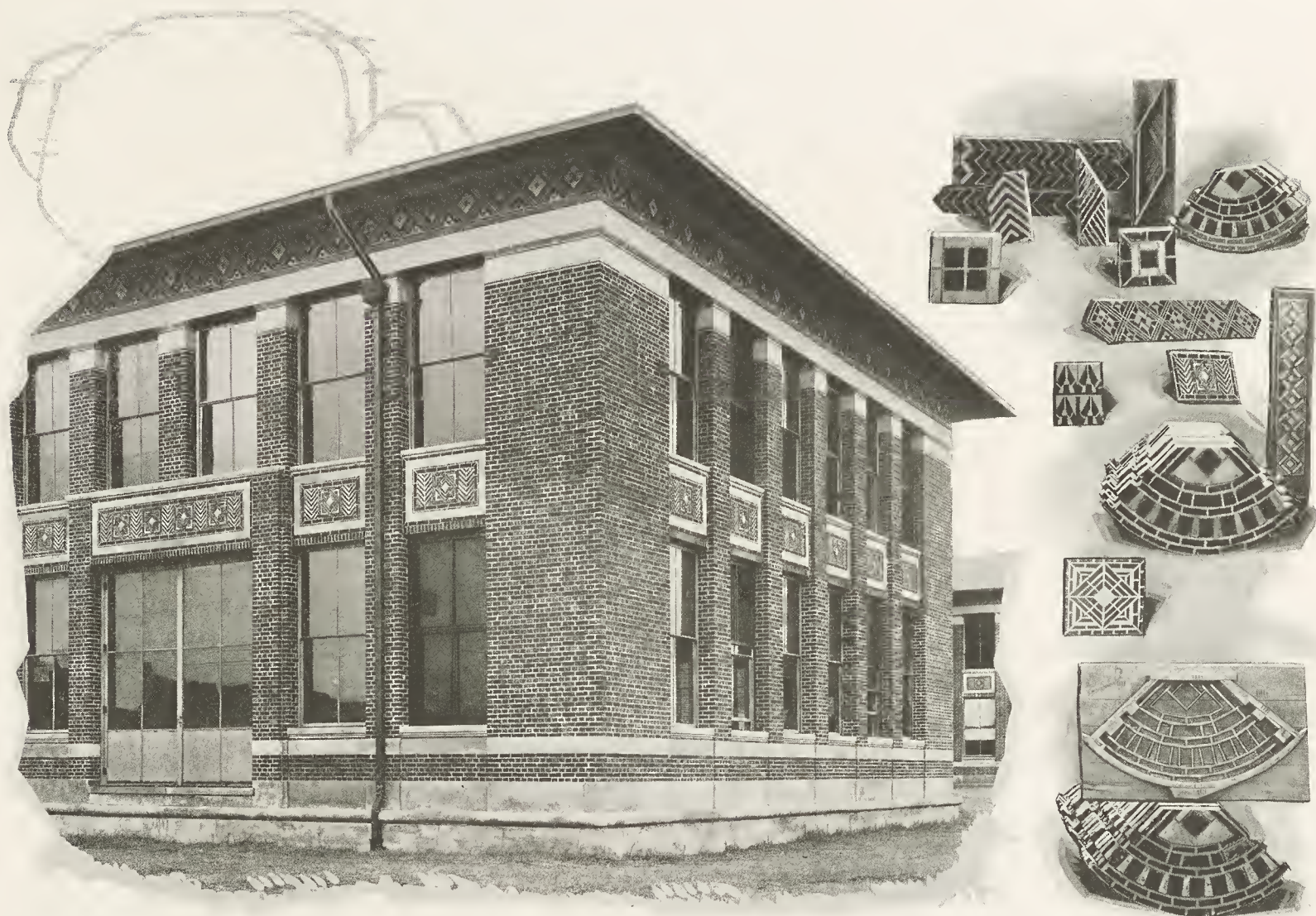
DETROIT GOLF CLUB, DETROIT, MICH.

Architect: Albert Kahn

Fountain, showing ornamental value of "Pottery" Brickets. Pilasters are of brickets 8x1.  
Area between pilasters composed of brickets 12x $\frac{1}{2}$ .







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: Albert Kahn

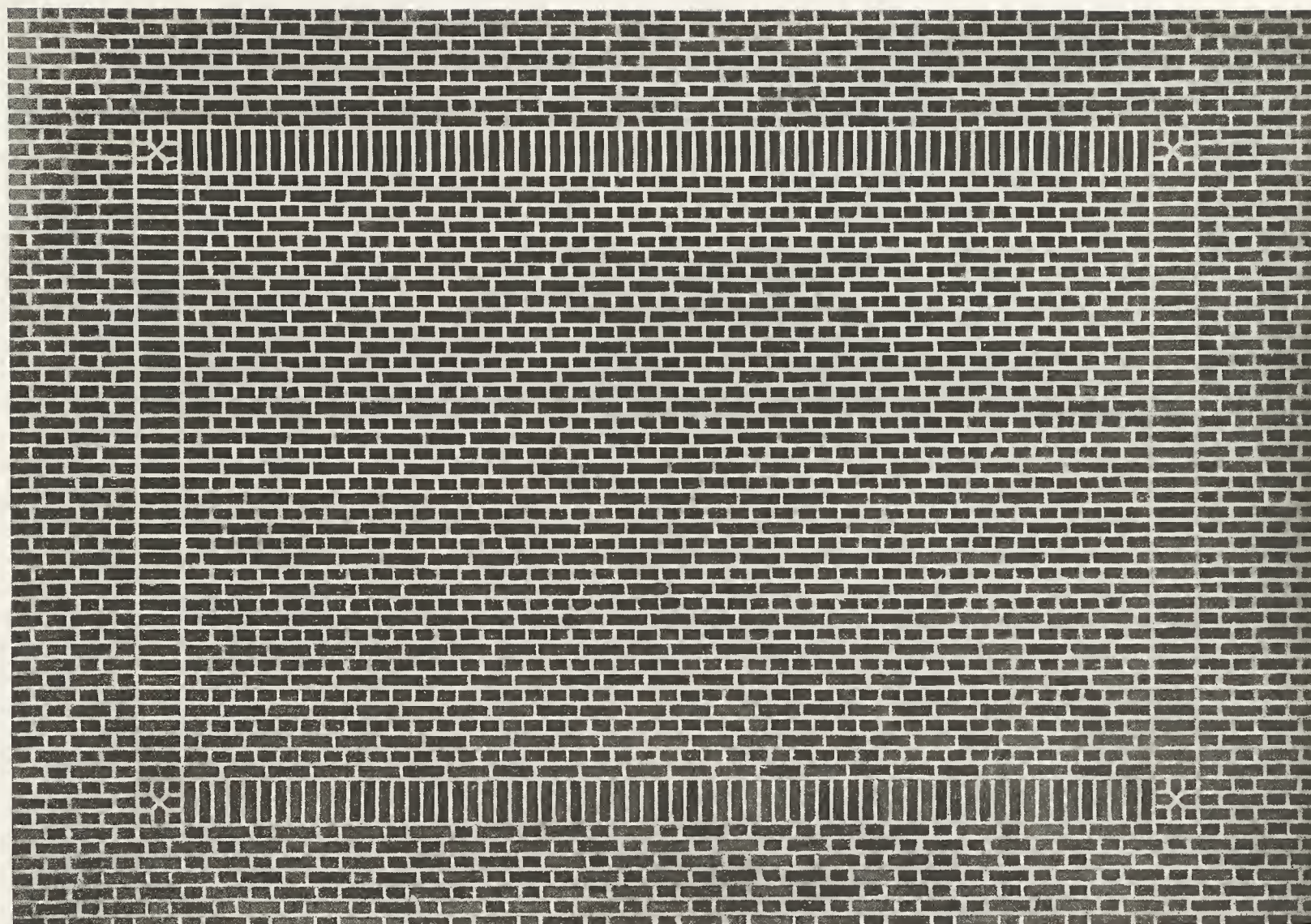
LABORATORY AT LANGLEY FIELD, VA.

Contractor: J. G. White Engineering Co., New York

Illustrating ornamental treatment of various types of "Pottery" Tile Inserts and method of precasting which is equally as adaptable and ornamental when used with stucco as with brick.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Architect: Wm. J. J. Chase

Contractor: G. H. Bray

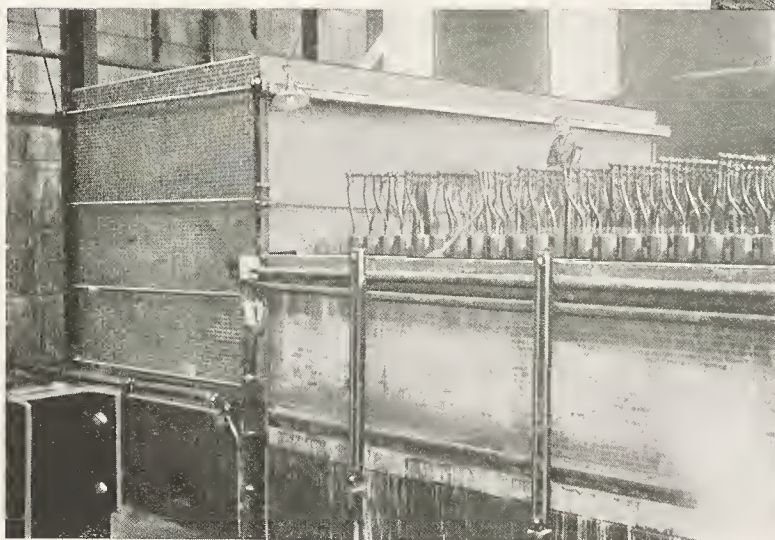
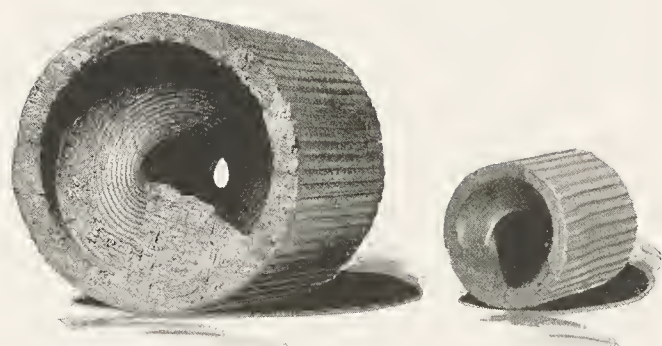
In the development of bond and panel designs for the relief of monotonous blank wall areas, the detail lines of joints, horizontal, vertical and diagonal, are rendered clear and perfect by the use of "Pottry" Velvet Texture Brick, due to the care and accuracy of manufacturing processes

PANEL, PROFESSIONAL BUILDING, ATLANTA, GA.

The above example accurately portrays the possibilities of the work with this unusual and distinctive texture brick.







MUSCLE SHOALS—THE WORLD'S  
LARGEST NITRATE PLANT

B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

The above power house was built of two and one-half millions or two hundred and fifty car loads of Shale Brick made at the Calhoun Plant. The forty-eight absorption towers, sixty feet in height, with which this plant is equipped were constructed of material which consisted of three thousand car loads of Chemical Stoneware (the largest order for this material anywhere on record) furnished by the B. Mifflin Hood Brick Co. The total order was made up of fifty-five million Hood's Patented "Chemico" Helical Plane Rings and fifteen million Acid Proof Brick. The capacity of the Hood Burned Clay Products Industry's immense production may be realized from the fact that while the order for the Muscle Shoals project was being delivered, the Hood Brick Company was simultaneously filling orders for the building program of the United States and Canadian governments, covering all nitrate, picric acid and powder plants built by both governments.

The Hood Organization manufactured and delivered this material in accordance with specifications and within the specified time.





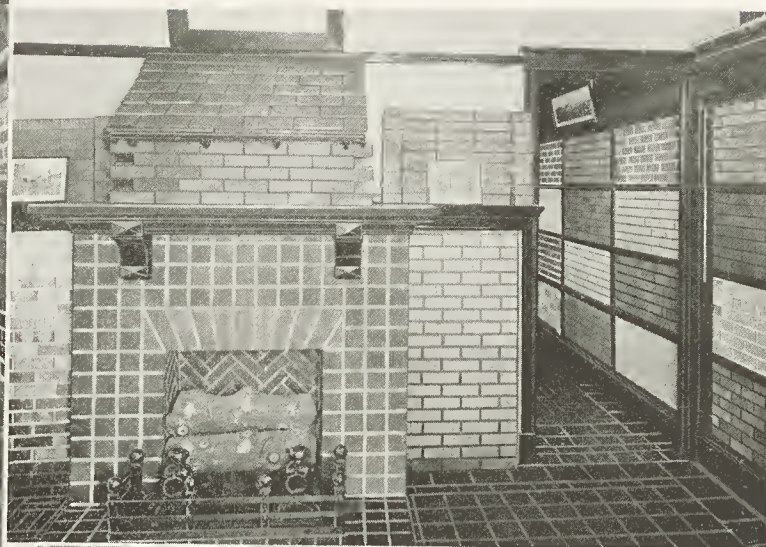


*Architect:* Arthur Neal Robinson

Views of 14-room fire-proof home offices of the B. Miffelin Hood Brick Co., at Atlanta, Georgia. The entrance view shows "Pottery" Step Tread, "Pottery" Texture Brick, Riviera Mission Tile and sign of Burned Clay Products in the form of standard units of bricketts.







B. MIFFLIN HOOD BRICK CO. ATLANTA, GA.

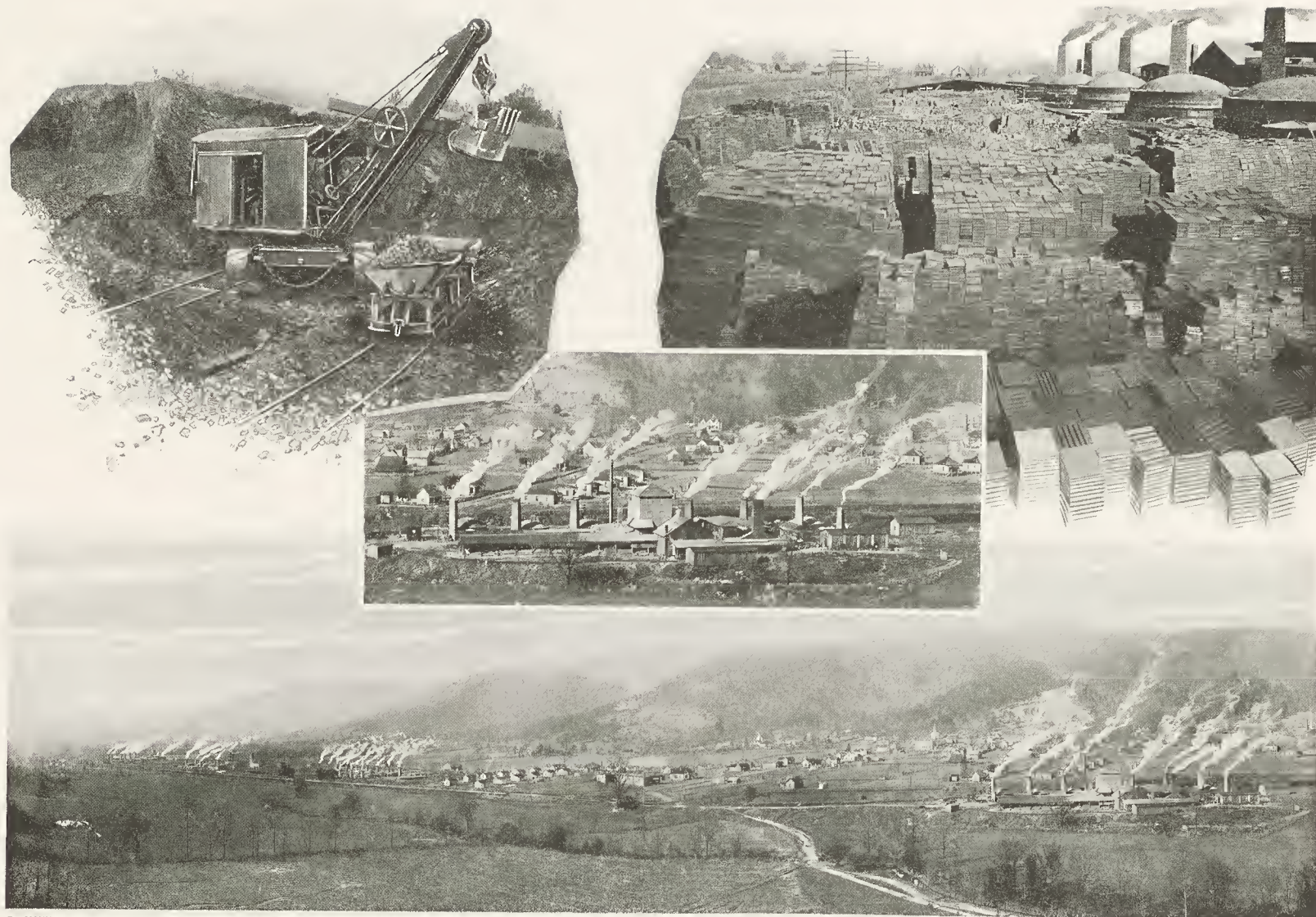
# FOUR BRANCH OFFICES AND DISPLAY ROOMS OF THE B. MIFFLIN HOOD BRICK COMPANY

Home Office: Atlanta, Ga.

*Branches at the following cities: Memphis, Tenn., New Orleans, La., Charlotte, N. C., Greenville, S. C., Daisy, Tenn.*







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

Groups of manufacturing plants, part of B. Mifflin Hood Burned Clay Manufacturing Industries, located at the base of old historic Walden's Ridge, the home of Riviera Roofing Tile, "Pottry" Floor Tile, Fireplaces, Inserts, Hollow Tile, Landscape Tile, Spiral Rings and Chemical Stoneware.

Also view of excavation in shale pit and stock of tile for delivery on contracts.







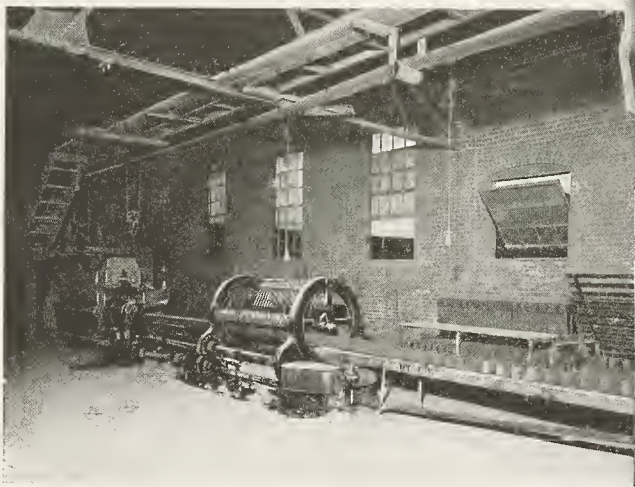
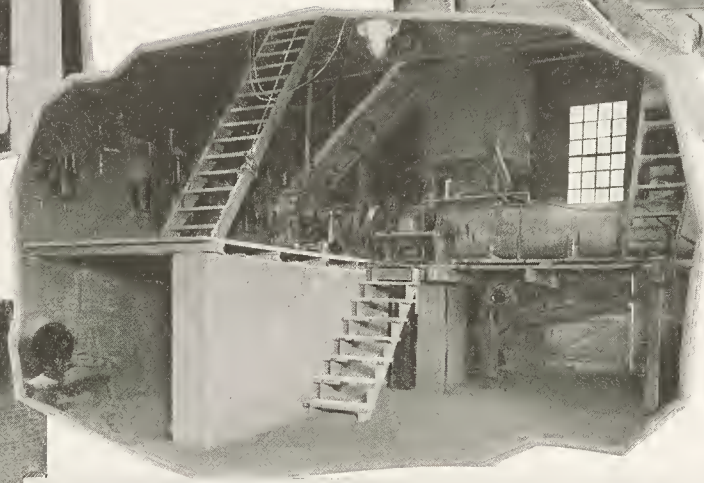
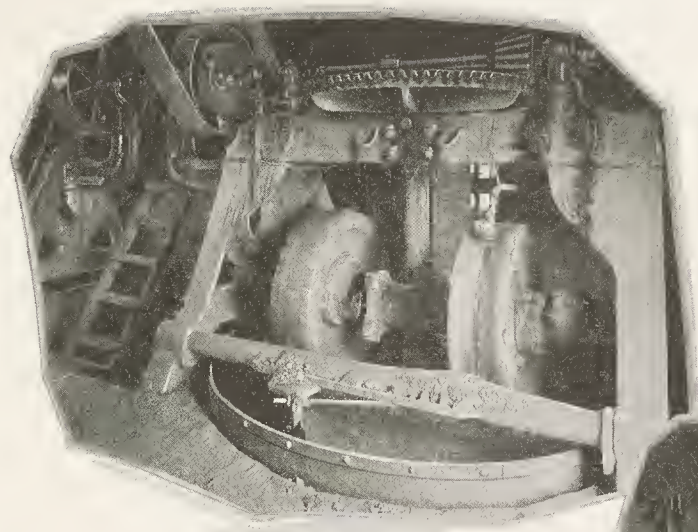
B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

CALHOUN AND ADAIRSVILLE, GEORGIA, PLANTS  
*of B. Mifflin Hood Brick Company*

These plants have a combined capacity of twenty million brick.  
 Also view of Calhoun plant loading platform showing care used in shading, grading and final inspection of Burned Clay Products before shipment.







B. MIFFLIN HOOD BRICK CO., ATLANTA, GA.

PLANT AT LOVICK, ALABAMA

Home of Hood's Oriental and Harvard Brick which, being impervious, are guaranteed to wash their own faces.  
Views showing pulverizing, cutting, puging, drying and burning impervious Shale Face Brick.





# ORGANIZATION

HOME OFFICE AND DISPLAY ROOMS  
1014-1034 Candler Building, Atlanta, Ga.

EXECUTIVE OFFICES AND LOCAL YARD  
Hood Building, 140-154 Greenwood Ave., Atlanta, Ga.

## BRANCHES

Adairsville, Ga.  
Calhoun, Ga.  
Charlotte, N. C.  
600 Trust Building  
Chattanooga, Tenn.  
(P. O. Daisy, Tenn.)  
Memphis, Tenn.  
324 Madison Ave. Building  
New Orleans, La.  
533 Whitney Central Building  
Norwood, N. C.  
Raleigh, N. C.  
117 W. Morgan Street  
Rome, Ga.

## WE OPERATE

The only Shale Face Brick Plant in Georgia.  
The only Shale Face Brick Plant in the Carolinas.  
The only Roofing and Quarrie Floor Tile Plants [south of the  
Ohio River] in the Southeast.  
The only Chemical Stoneware Plant in the South.  
The only Shale Hollow Building Tile Plant in Georgia.  
And for twelve years have marketed the output of the only  
Shale Face Brick Plant in Alabama.

AGENTS IN ALL PRINCIPAL CITIES OF SOUTH,  
NORTH AND EAST, ARE ALSO AT YOUR SERVICE

## PLANTS

Adairsville, Ga.  
Calhoun, Ga.  
Lovick, Ala.  
Melville, Tenn.  
Daisy, Tenn.  
Norwood, N. C.  
Rome, Ga.

# "POTTRY" PRODUCTS

**BRICK** FACE, SHALE—All colors and  
textures, Common, Shale and Clay.

**TILE** FLOOR, QUARRIE—Eighty  
(Shale) shapes, Smoothe, Flemish, Matt and  
Oriental, Red and Fire-flashed.

PROMENADE—Four textures,  
red and fire-flashed.

INSERT—Brick or Stucco—Four  
textures, red and fire-flashed.

**TILE** FIREPLACE—Thirty designs fur-  
(Continued) nished. Four textures, red and fire-  
flashed.

STEP-NOSED (also Risers). Flem-  
ish texture, fire-flashed.

ROOFING—True Mission. Shingle,  
fire-flashed.

HOLLOW—Facing, Back-Up.

CHEMICAL—Rings, Brick, Tile  
and Blocks.

## LIST OF AGENTS HANDLING HOOD'S "POTTRY" PRODUCTS

---

Albany, Ga., J. D. Weston

Baltimore, Md., Robert Rossman Co., 522 Norman Ave.  
Birmingham, Ala., Brick Selling Company

Cedartown, Ga., Hightower Lumber Company  
Charleston, S. C., Van-Smith Building Material Company  
Chicago, Ill., Robert Rossman Co., 306 S. Wabash Ave.  
Cincinnati, O., Cincinnati Builders Supply Company  
Cleveland, O., Cleveland Builders Supply Company

Dalton, Ga., Cherokee Manufacturing Company

Greenville, S. C., R. K. Taylor

Jacksonville, Fla., Hull & Cowan Company  
Jacksonville, Fla., Baker & Holmes Company

Lexington, Ky., Clay-Ingels Builders Supply Company  
Louisville, Ky., L. J. Bolster Company  
Lovick, Ala., L. L. Stephenson

Macon, Ga., E. N. Jelk's Sons  
Macon, Ga., Southern Building Supply Company  
Meridian, Miss., J. A. Gibson Brokerage Company  
Miami, Fla., Dixie Mosaic & Tile Company  
Montgomery, Ala. }  
and Mobile, Ala. } Central Cement & Supply Company

New York, Robert Rossman Co., 49th St. and 7th Ave.  
Norfolk, Va., Southern Building Material Company

Pensacola, Fla., Eitzen-Touart Building & Supply Company

Raleigh, N. C., Benj. F. McClamroch

St. Petersburg, Fla., Dann-Gerow Company  
Savannah, Ga., John N. Davis, 111 Congress St., West

Tampa, Fla., I. W. Phillips & Company  
Tampa, Fla., Steward-Mellon Marble & Tile Company

Valdosta, Ga., Stump Brothers

*If there is no Agent or Branch Office  
near you write us direct*

B. MIFFLIN HOOD BRICK COMPANY

HOME OFFICE:  
ATLANTA, GEORGIA



*THIS BOOK*

was planned, written and printed and the art work and  
engravings were developed and supervised by the

*Blosser-Williams Company*  
Printing-Advertising  
ATLANTA

DS

B. MIFFLIN HOOD BRICK COMPANY

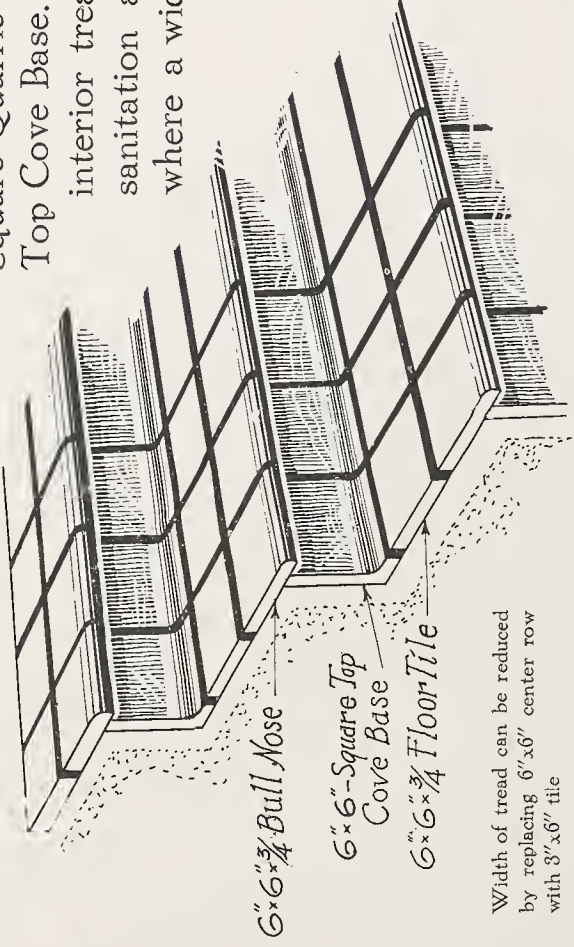
# “POTTRY” TILE STEPS

ENDURE FOREVER

Will enhance the humblest cottage or the finest building

Cut No 1 - B.M. Hood Brick Co.

Steps built of 6"x6"x $\frac{3}{4}$ " Bull Nose, 6"x6"x $\frac{3}{4}$ " Square Quarrie Floor Tile and 6"x6" Square Top Cove Base. A suggestion for refined interior treatment, expressing beauty, sanitation and everlasting durability, where a wide easy step is desired.



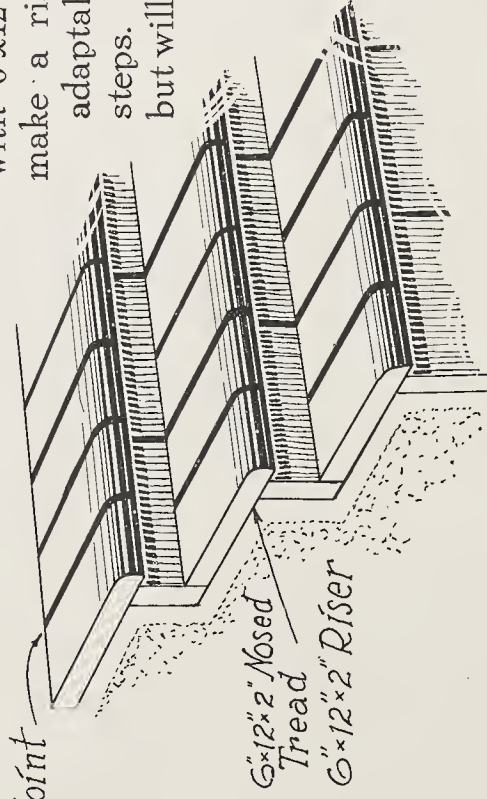
Width of tread can be reduced by replacing 6"x6" center row with 3"x6" tile

Rise—6"  
Tread—12 $\frac{1}{2}$ " to 13 $\frac{1}{2}$ "  
Joint— $\frac{3}{8}$ "  
Texture—Smooth Quarrie  
Color—Red or Fire Flashed

Approximate weight, crated for shipment, 16 $\frac{1}{2}$  pounds per lin. foot of step (2 pieces bull nose, 2 square tile and 2 pieces cove base.)

Cut No 2 - B.M. Hood Brick Co.

This type of step using 6"x12"x2" nosed tread with 6"x12"x2" riser (which can be set to make a rise between 6" and 8") is more adaptable for entrance porch or garden steps. Not closely selected as to shade but will run in harmonious reds and fire-flashed (autumn foliage) shades



Tread—12"  
Rise—6" to 8"  
Joint— $\frac{3}{8}$ "  
Texture—Smooth

Approximate weight, crated for shipment, 40 pounds per lineal foot of step (2 pieces nosed tread, 1 piece riser).

*You'll specify "POTTRY" Steps the second time and again*

WRITE FOR DELIVERED PRICES

B. MIFFLIN HOOD BRICK COMPANY, Sole Mfrs.

1014 Candler Building ATLANTA, GEORGIA

BRANCHES:—Charlotte, N. C.; Chattanooga, Tenn.; Memphis, Tenn.; Raleigh, N. C.; New Orleans (Acme Brick Co).

WRITE FOR BLUE LINE PRINTS OF "POTTRY" TILE MANTLE DESIGNS





